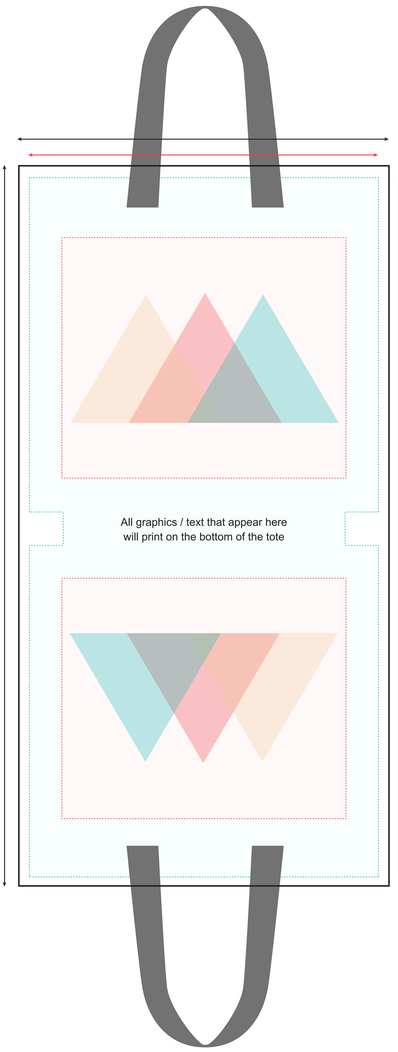
All-over tote bag



PRINT FILE SIZE

17” × 33”
width height

Fill the entire area for full bleed

ACTUAL TOTE BAG SIZE

16” × 32”
width height

Graphics that extend beyond this area
will be cut off

SAFE PRINT AREA

13” × 11”
width height

Keep important text or graphics
within this area

RESOLUTION

Graphics should be **at least 150 dpi**

COLOR

All colors should be in **RGB**.

AVOID TRANSPARENT BACKGROUNDS

Use white color for background instead

FONTS

All fonts in the print files should be converted to outlines so you don't have to send over the font files.

FILE FORMAT

Please submit your files in **.JPG**, **.PNG** or **.PSD** format

PLACEMENT

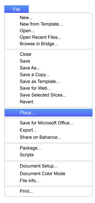
Exact placement is **not possible**. Making a seamless image that goes from front to back is not possible. We cannot guarantee exact graphic and text placement nor alignment on seams.

Instructions on how to prepare a print file

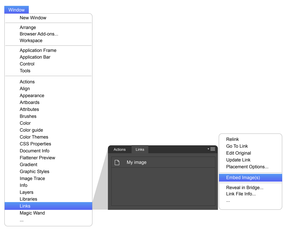
Ai

1. **CREATE** new document
2. **PLACE** raster grahics or create / copy & paste vector graphics within maximum graphic size area.

   Pay attention to graphics resolution.



3. **EMBED** raster graphics



4. **CREATE OUTLINES** of all vector fonts

   Select text first

5. **EXPORT**
   1. Choose “File” - “Export”
   2. Rename your file
   3. Choose either **.jpg** or **.png** as the file format
   4. Click the **“Use Artboards”** checkbox
   5. Click “Export”
   6. Make sure your **resolution is 150dpi** or higher
   7. Make sure the color space is set to **RGB**
   8. Click **“OK”** to save file

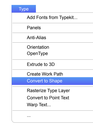
Ps

1. **OPEN** The Printful template or **CREATE** new document
2. Create or copy / paste graphics within maximum graphic size area.

   Pay attention to graphics resolution.

3. **CONVERT TO SHAPE** all vector fonts

   Select text layer first



4. **SAVE**
   1. Turn off the guides by using the eye icon tool
   2. Choose File - Save As and Rename your file
   3. Save as **.jpg** or **.png**